

# Employment Analyst

## Data Dictionary

---

Field Name	Description
Reviewed?	Whether or not the information in the record has been verified by a planner using Employment Analyst
Employer Name	Name of establishment
Street	Address of establishment
City	City of establishment (postal address, not legal jurisdiction)
ZIP	ZIP code of establishment
Employees 2013	Employee count for establishment in 2013
Employees 2010	Employee count for establishment in 2010, if available
Employees 2005	Employee count for establishment in 2005, if available
Location	Employment center, if establishment is part of an employment center (mall, campus, office park, etc). Otherwise "none."
Comments	Relevant information about review of establishment – where information came from, whether manually added, consolidation count, etc. This is added at the discretion of the planner
Source	Original source of data. InfoUSA 2005, 2010, 2013; or manually added by planner
InfoUSA ID	InfoUSA ID
Street2	Alternate street address, if applicable
County	County of establishment
NAICS_Code	NAICS code describes type of establishment
NAICS_Desc	Short description of NAICS employment type
Home Based?	"Yes" if establishment is a home-based business. Not used for any purpose but to notify planners if the establishment is home-based.
Contact	Who to contact for information about establishment
Phone	Phone number of contact
Contact desc	Description of how contact relates to establishment – manager, landlord, owner, etc.
TAZ	Traffic Analysis Zone in which establishment is located; TAZs are geographical units used in the travel demand modeling process.
ParentID	InfoUSA Parent ID
Geocode	How establishment was added to the map. For example: <i>2010</i> = record from 2010 employment location process; <i>Address</i> = geocoded by the address; <i>ZIP</i> = geocoded by Zip code (i.e., could not geocode by address); <i>County</i> = geocoded by County (i.e., could not geocode by address or zip code)

---